

Sudbury Cable Advisor Annual Report

[This will appear in the Sudbury 2011 Annual Report, to be distributed in April 2012]

In 2011, the Cable Advisor helped many residents resolve cable-related issues. He also monitored cable-company franchise compliance, answered questions from residents and the Town, and maintained an informational webpage (accessible from the Town website). Cable-related questions or problems should be sent to cableadvisor@sudbury.ma.us. Residents are encouraged to use this process to get help with cable-provider-related problems they cannot resolve through normal channels.

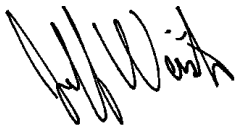
SudburyTV (a non-profit organization led by Sudbury residents) continued to provide Public, Governmental, and Educational Access programming on COMCAST Channels 8 & 9, and Verizon Channels 31 & 32. SudburyTV programming can also be accessed on the web (via YouTube-style video-on-demand, or 24/7 live stream), at <http://sudburytv.org>.

SudburyTV programming included a variety of monthly programs including a regular newscast and two new regular programs: "Sustainable Sudbury" & "Around Town with Gabrielle". The channel also continued its live coverage of Selectmen's meetings and Town Meeting, and continued to cablecast committee meetings including Selectmen, Finance Committee, SPS School Committee, and L/S School Committee. 2011 additions included live coverage of the 8th grade "Moving On" ceremony from Curtis Middle School, and expanded coverage of L/S sports. Finally, SudburyTV continued to cablecast community programs like Sudbury Historical Society, Sudbury League of Women Voters, L/S Music Programs, the Sudbury Summer Concert Series, Holiday Parades, and the HopeSudbury Telethon, which raised over \$62,000 this year.

At the SudburyTV studio at L/S there is a full complement of broadcast and editing equipment. After training, residents can use this equipment to create and edit quality programming at no charge, or volunteer to cablecast other programs. Residents can request personalized training, or attend our courses given as part of L/S Adult Education. Equipment may be used in the studio or on location. The Town Hall main meeting room is configured so that a single volunteer can record meetings with multiple cameras.

The essence of Access is programming produced for residents, by residents. Residents are encouraged to contact SudburyTV's Executive Director, Lynn Puorro, to discuss programming and/or training. Contact Lynn at 978 443 9507, or at info1@sudburytv.org. More information about SudburyTV (and a link to the Cable Advisor's webpage) can be found at <http://sudburytv.org>.

Respectfully Submitted



Jeff Winston